



The future starts here: New tourist and cultural offer in Portugal



NATIONAL RAILWAY MUSEUM FOUNDATION

ACTION PLAN 2011-2015
Summary of Key Projects

OUR PROJECT

Is our desire to install a Railway Museum that can compete directly with its European counterparts and with the capacity to assert itself as one reference museum. To achieve this goal we draw and are implementing a very ambitious project which had started in 2007 and will continue till 2015.



Our Collection has been considered as one of the best in Europe because of its richness and Historical relevance at an European scale. So, we want to build a museum where people can learn and enjoy themselves.



OUR GOAL

150 000 visitors per year (until 2015)

OUR STRATEGIC GOALS

The main objective of the National Railway Museum Foundation is to establish a museum of great dimension and capable of reach levels of excellence and reputation, similar or superior to the best railway museums in Europe. To achieve this, we're developing a museum:

- Self sustained;
- Open to all kinds of public and adapted to different nationalities;
- With global content to fit History of Railway in Portugal in its international context, using compared perspectives;
- Innovator in what concerns managing, presentation and exhibition; strategy of communication, dissemination channels and in the pro-active attraction of visitors;
- Audacious in Exhibition Speech, in the use of New Technologies and in the Interactivity with the visitor;
- With a diversified and high-quality program of activities, adapted to attract new audiences.

ACTION PLAN 2011 – 2015

Installing, expansion and modernization of the National Railway Museum, comes from an ambitious Implementation Strategy, which takes into account the complexity of the Institution as well as its dimension and territorial expansion, the particularities of its Collection, but also, its lack of resources.

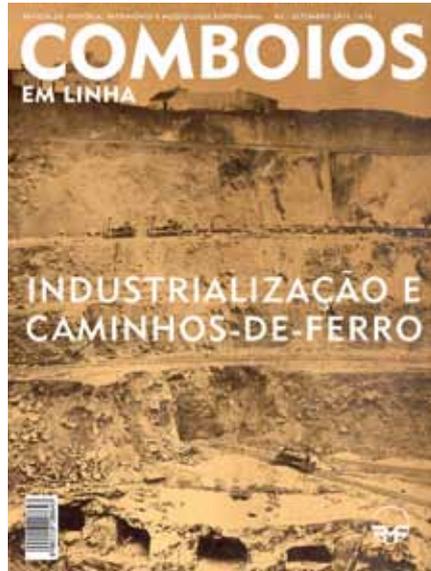
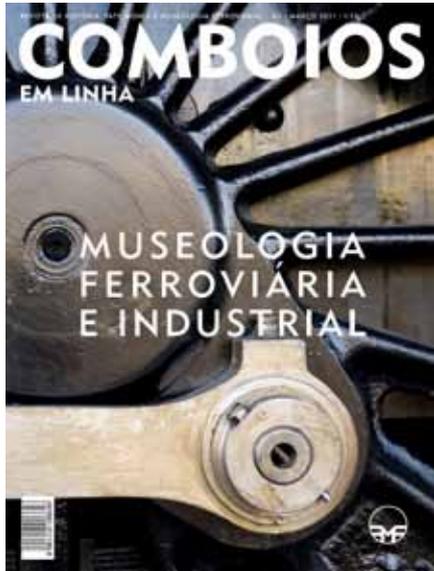
The Action Plan in course will allow creating New Spaces and Services, to Recover and Restore the Railway Heritage, to develop innovator ways to present the museum contents by the use of High Technology and Interactivity and, at the same time, creating and retaining audiences.

Counting on the co-financing of National Strategic Reference Framework (QREN) and also with the support of the Tourism of Portugal Institute the projects that integrated our Action Plan 2011-2015 focus on two main axes: Qualify offer and Create Demand.

MAIN PROJECTS BY DATE OF IMPLEMENTATION PLAN

2011

Publishing of the magazine “Comboios em Linha” [Trains in Line] - Magazine of Railway History, Heritage and Museology.



Project “Fiscal management of exploitation of railways” concerns to the series of the Cascais Line. [Technical cataloguing and digitalization of an Historical Archive Collection]. Documentation is now ready for public access.

Project “Photographic collection of the Directorate-General of Railways” [Technical cataloguing and digitalization of an Historical Archive Collection]. Documentation is now ready for public access.



Continuation of works for the expansion and qualification of the National Railway Museum. We are now working in order to open two more new exhibition areas. This includes the recuperation of two relevant buildings for the History of Railway in Portugal, the restoration of collection and the introduction of new and innovative technologies to present digital content.



End of the restoration of Portuguese Presidential train.
Last year we restored Portuguese Royal Train.



Beginning of the Program of Strategic Cooperation "National Railway Heritage as Strategic Tourist Product". We intend to work with several partners in order to achieve a strong position in cultural tourism.

2012

Inauguration of two new exhibition areas in National Railway Museum.
For 2012 it is planned to recover two more buildings.



Beginning of restoration of "Foguete"
(an emblematic FIAT train of the 50's)

Creation and launch of the brand "National Railway Museum"

2013

Continuing of works of expansion and qualification of the National Railway Museum.

Transfer of the National Railway Documentation Centre to the city of Entroncamento. Nowadays the Documentation Centre is Lisbon.

Launch of the national and international campaign of marketing and promotion of the brand "National Railway Museum".

2014-2015

Completion of works for the expansion and qualification of the National Railway Museum, in Entroncamento.

Works and open to the public of one former Electric Central which is part of the National Railway Complex.

Implementation of a continuous Cultural plan with high level quality activities with potential attraction to a great number of visitors.



National Railway Documentation Centre

The National Railway Documentation Centre is also part of the National Railway Museum Foundation just as museum is.

This Centre is responsible for studying, conserving, valorise, promoting and ensure access to its collection of railway documentation. For that, the centre collects, joins, treats, scans and puts online this railway documentation.



National Railway Museum Foundation

The main objective of the National Railway Museum Foundation (FMNF) is to establish a museum of great dimension, a museum to reach levels of excellence and reputation, similar or superior to the best railway museums in Europe.

Objectives

- Install and manage the National Railway Museum;
- Inventory, preserve and disseminate the National Railway Heritage;
- To promote the scientific, historic and anthropological investigation of the railways;
- To edit and publish works related to the cultural, historic and technologic railway heritage;
- To promote volunteer programs;
- To make conferences, symposia and seminars, as well as other activities related to railways;
- To create and manages awards and manage research grants;
- Cooperate with similar institution, national and international, that follow similar activities;
- Promote the technical and scientific development of railways;
- Promote and contribute to preservation of historical national railway lines, in cooperation with the railways operators.

